

HOLLYWOOD INDUSTRY

Face the Music's Tony Shimkin Scores Two Revlon Spots

Plays all instruments for both tracks

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Tony Shimkin of Face the Music recently wrote music for two gorgeous spots for Revlon featuring two-time Academy Award-nominee Julianne Moore. The spots, out of Deutsch, New York, have Moore posing playfully on an abstract set in a promotion for Revlon's Age Defying line of cosmetics.

Shimkin was tasked with creating tracks in two distinct styles that would appeal to women. "One track was basic contemporary rock 'n' roll," said Shimkin, noting that he drew inspiration from such groups as Yes, Led Zeppelin and even the Red Hot Chili Peppers. "The other has a bouncy, jazzy groove."



Shimkin, who has a background in the recording industry as a composer, producer and performer, played all of the instruments for both tracks. That included guitar, bass and drums, as well as for the jazz track a Middle Eastern string instrument—the only synthetically created instrument used in the package.